





morphy richards®
smart **i**deas for your home

morphy richards®

smart ideas for your home

has a rich history in producing outstanding electrical appliances.

1936

Former colleagues, Donal Morphy an engineer and Charles Richards a salesman teamed up and on the 8th July 1936 registered their new enterprise as a private company manufacturing and dealing in electrical, gas, radio and television equipment.

1940

Began a programme of expansion into other areas after the Second World War. Launched as a public company in 1947 then merged with Astral, a Dundee based firm that manufactured and sold spin dryers and refrigerators.

1950

New irons were developed that featured bevelled soleplates for ironing around buttons and calibrated heat control, as well as pilot lights and comfortable grips. 1954 saw the first heat-controlled steam and dry iron with its own boiler and 25 minutes of steam assisted ironing.

1960

Donal Morphy sold his shares to EMI, prompting a take-over. Charles Richards joined GEC, heading their domestic appliance business in 1963. New Managing Director Willis Roxburgh decided to place more emphasis on large domestic appliances and in 1961 opened a second factory in Dundee.

1970

By 1972 BDA (incorporating Hotpoint, English Electric, GEC and Morphy Richards) had become the biggest manufacturers of electrical appliances in the UK with a turnover of £50 million generated by 10,700 employees. Two years later, the group grew after merging with Schreiber Furniture Organisation and then BDA changed its name to Hotpoint in 1975.

• SINCE 1936 •



1980

Sold in April 1982 to Capital for Industry, who were a holding company owned by the Throgmorton Trust. With an awareness of contemporary design and Innovation, product development flourished with new irons, radio cassettes and portable TVs, as well as a sandwich toaster.

1990

Innovation throughout the 90s with our branded products ensured that we were among the most advanced manufacturers of household appliances.

2000

In November 2000 and June 2007 the Mexborough site flooded but from the heroic efforts by all employees the business was able to run with minimum disruption from a temporary site that became our new home in 2008.

2010

Innovation through both product delivery and marketing communications continues to meet the evolving needs of our consumers as we progress through the digital age.



Today we continue to lead the market through our innovative designs and manufacturing to the highest standards, to provide products that make life easier.

The background is a monochromatic red-tinted photograph. In the upper left, a glass bowl is partially visible, containing what appears to be fruit. In the lower right, a plate holds a stack of food, possibly pancakes or a sandwich, topped with several dark, round items like blueberries. The overall composition is clean and modern, with the text centered over the image.

BREAKFAST

Bring your kitchen to life

ACCENTS

ROSE GOLD COLLECTION

A touch of class

COFFEE MAKER

- Programmable timer
- Wake up to fresh coffee.
- Pour over technology shower head
- Pour over shower head evenly disperses the water over the coffee grounds, ensuring they are fully covered and maximum flavour can be extracted from the coffee.
- Reusable permanent filter
- To create a smoother flavour
- 1.8l capacity
- Brew from 1-12 cups at a time, perfect whether preparing 1 morning coffee or entertaining.
- Keep warm function
- Keep your fresh coffee warm for up to 40 minutes

KETTLE

- Whistle function
- Pull-up lid
- 1.5 litre capacity
- Removable limescale filter
- Easy view water window
- Illuminated on/off switch
- Design features include rose gold or silver details

TOASTER

- Variable browning control
- Removable crumb tray
- Vari-width slots
- Illuminated reheate and frozen buttons



Range available in:

BLACK	OCEAN GREY	MIDNIGHT BLUE
Pyramid Kettle: 102104	Pyramid Kettle: 1020400	Pyramid Kettle: 102039
Toaster: 242104	Toaster: 242040	Toaster: 242039
Coffee Maker: 162030		



EVOKE

A touch of elegance

KETTLE

- Pull-up lid
- 1.5 litre capacity
- Removable limescale filter
- Easy view water window
- Illuminated on/off switch

TOASTER

- Variable browning control
- Removable crumb tray
- Vari-width slots
- Illuminated reheat and frozen

FILTER COFFEE MAKER

- Makes 10 cups
- 1-4 cups fast brew cycle
- 40 minutes keep warm function
- Strength selector
- Programmable timer with delay function
- Anti-drip
- Removable cone filter
- LED display
- Stainless steel with chrome

Range also available in:

CREAM		BLUE STEEL		PINK	
Kettle		Kettle		Kettle	
Pyramid:	100107	Pyramid:	100102	Pyramid:	100117
Toaster		Toaster		Toaster	
4 Slice:	240107	4 Slice:	240102	4 Slice:	240117



Range available in:

BLACK		BRUSHED		RED		WHITE	
Coffee:	162520	Coffee:	162521	Kettle Jug:	104408	Kettle Jug:	104409
Kettle Jug:	104405			Toaster 2 Slice:	224408	Toaster 2 Slice:	224409
Toaster 2 Slice:	224405						



EVOKE

SPECIAL EDITION

Enduring luxe



KETTLE

- Pull-up lid
- 1.5 litre capacity
- Removable limescale filter
- Easy view water window
- Illuminated on/off switch

TOASTER

- Variable browning control
- Removable crumb tray
- Vari-width slots
- Illuminated reheate and defrost buttons

FILTER COFFEE MAKER

- Makes 10 cups
- 1-4 cups fast brew cycle
- 40 minutes keep warm function
- Strength selector
- Programmable timer with delay function
- Anti-drip
- Removable cone filter
- LED display
- Stainless steel with chrome highlights

Range available in:

BLUE STEEL		PLATINUM	
Kettle		Kettle	
Pyramid:	100102	Pyramid:	100103
Jug:	104402	Jug:	104403
Toaster		Toaster	
4 Slice:	240102	4 Slice:	240103
2 Slice:	224402	2 Slice:	224403
Coffee:		Coffee:	
162524		162525	



VECTOR

Make an impression

Find your angle with the new, geometrically gorgeous, Vector collection.

4 SLICE TOASTER

- 1600w
- 4 slice capacity
- Reheat, defrost, cancel functions
- High quality plastic exterior
- 7 browning settings
- High lift facility

PYRAMID KETTLE

- 1.5L Capacity
- 3kW Element
- Limescale filter
- Cord storage feature
- 360 Cordless base



Range available in:

BLACK		WHITE	
Kettle:	108131	Kettle:	108134
Toaster:	248131	Toaster:	248134





FOOD PREPARATION

Your helping hand in the kitchen

401014

PREPSTAR

One machine, multiple possibilities

Prepstar is uniquely compact at half the size of a conventional food processor, but with double the capacity. Our busy, hectic lives are often so demanding that many of us struggle to find time to prepare healthy, nutritious meals.

Prepstar will help you take care of all your daily food preparation tasks by slicing, shredding, chopping, beating, whisking and grating food in seconds, making meal preparation quick and easy. The unique design of Prepstar means all of the accessories store neatly inside the appliance for compact, easy storage.

- Unique Storage - Everything Stores Inside
- 6 speed settings including 3 pre-set modes
- Easy To Use, Easy To Store

Accessories included:

- Chopping blade
- Whisk
- Beater
- Fine grating blade
- Coarse grating blade
- Slicing blade
- Accessories storage caddy
- 1.6L mixing bowl
- Crib cards





MYPOT

The only thing you will
need in the kitchen

560005

- It's preset programs are able to cook soup, pasta, rice, stews, casseroles, chilli, rice pudding and many more in a matter of minutes
- Functions: sear, slow cook, make soup, pressure cook and steam
- Cooking pot size: 4 litre
- Includes: steam basket, trivet, plastic spoon
- Lid: locking lid



SOUP MAKER

The fuss-free way to make
delicious soup

501020

- Smart response technology •
- Programs to suit all tastes: sauté; smooth; •
medium; chunky; drinks and blend
- Cook what you need: save time with portion •
control for 2, 3 or 4 servings
- Ready when you are: automatic keep warm •
and reheat by portion size (1, 2, 3 or 4
servings)
- Easy clean program •
- Easy clean: unique removable pan and easy •
clean program
- Serrator blade •
- 1100w •
- 1.6l capacity •



MIXSTAR

Baking has never
been easier

400520

- 800W
- 6 Variable speeds
- Count up timer
- Painted top cover - Titanium
- 5L stainless steel bowl
- 4L working capacity
- Transparent splash-proof cover
- Dishwasher safe bowl & accessories
- Beater, whisk and dough hook
- Scraper for dough hook
- Scraper for beater/whisk attachments
- Storage caddy
- Crib cards
- Max dough capacity: 750g
- Max egg white capacity: 38



HEALTH FRYER

A healthier alternative
to frying

480002

- Timer
- Temperature control
- Defrost function
- Delay start function
- Start/Pause
- Auto shut-off
- Pre-program settings
- Not Dishwasher Safe
- Capacity: 5 Litres



401014

SEAR A & STEW

The ultimate cooking solution

The Sear and Stew Rose Gold slow cooker allows you to create meals with the added benefit of being able to sear the meat in the same pan. The light weight, non-stick coated pot is durable and dishwasher safe so cleaning up afterwards is easy.

461016

- Capacity: 6.5L
- Settings: 3
- Functions: low, medium, high
- Separate cooking pot: yes
- Dishwasher safe: cooking pot & lid
- Auto shut off: yes
- Cool touch handles: yes
- Cooking pot material: aluminium
- Timer function: yes
- Clear lid: yes
- PFOA & APFO free

460016

- Capacity: 3.5L
- Settings: 3
- Functions: low, medium, high
- Separate cooking pot: yes
- Dishwasher safe: cooking pot & lid
- Auto shut off: yes
- Cool touch handles: yes
- Cooking pot material: aluminium
- Timer function: yes
- Clear lid: yes
- PFOA & APFO free





INTELLI STEAM

It's all you need

This amazing steamer has a digital timer that co-ordinates cook times of different foods at the same time. This will allow you to have an entire meal ready at once. The Intellisteamer has pre-programmed time settings for different food types to take the guessing work out of steaming.

470006

FOOD STEAMER

- Large 6.8l capacity
- 2x stainless steel steaming trays
- Toughened glass lids with stainless steel trim
- Painted main body
- Tray divider included
- 3 separate steamer chambers
- 3 boilers
- Digital led screen
- Manual time control
- Pre-set food time programs
- Intellisteam sync or no sync option
- Water level indicator
- BPA free
- Cool-touch plastic handles
- Added accessories – steaming shelf, rice bowl and sauce tray





ACCENTS

Microwaves

- 800w
- Digital display
- Control type: buttons and dial
- Choose from 5 power levels
- 8 pre-programmed recipes make cooking effortless
- Automatic programmes take the guesswork out of cooking
- Auto cook function
- Control panel lock
- 1 Meter power cord
- Electronic clock / minute minder
- 27cm Turntable diameter
- Enamel interior
- Defrost function



Range available in:

CREAM

20L Microwave: 511501
23L Microwave: 511511

RED

20L Microwave: 511502
23L Microwave: 511512

BLACK

20L Microwave: 511500
23L Microwave: 511510

Accents
Rose Gold
COLLECTION



Range available in:

ROSE GOLD BLACK

20L Microwave: 511503

ROSE GOLD WHITE

20L Microwave: 511504



GARMENT CARE

Always at hand for ironing excellence

EXPRESS STEAM

One machine, multiple possibilities

The ideal way to steam creases out of your clothes. These two creasing accessories separate fibres for easier crease removal and are perfect for removing hair and fur from garments while steaming.

361000

HANDHELD STEAMER

- Dual steam: eco steam and turbo steam
- 1750W
- 260ml water tank
- 35g steam output
- Stainless soleplate
- Removes bacteria

361050

GARMENT STEAMER

- 3 steam settings: 12g/min, 17g/min and 32g/min
- 1800W
- Stainless steel soleplate
- 30g/min steam rate
- 1.6L water tank
- 1.6 meter power cord
- 1.3 meter hose length
- 68min continuous steam use
- Hanger, trouser hanger, glove and greasing tool included



361050



303250

Cordless iron

- 2400W
- Anti-drip
- Self-clean
- Anti-scale
- Auto shut-off
- Variable steam
- 350ml water tank
- Ceramic soleplate
- Steam surge: 130g
- Base cord length: 2.5m
- Recharge time: 25 Seconds
- First heat up time: 40 seconds
- 360 Degree rotation for easy use



POWER STEAM ELITE

WITH SURGE

Steam with ultimate power



TURBOSTEAM PRO

STEAM IRON WITH INTELLITEMP

Maximum performance and
maximum convenience

303131

- Dual temperature control
- Intellitemp – no burns guaranteed
- Max setting – to tackle stubborn creases
- Pearl ceramic soleplate with turbo boosted tip and pressing plate for a crease-free finish
- 3100W for powerful performance and quick heat up
- 55g per min steam output, 200g steam shot





303125

- Soleplate material: pearl ceramic
- Wattage: 3100
- Steam output: 55g/min
- Steam shot: 200g/max
- Power cord: 3m
- Water tank: 400ml
- Vertical steam: yes
- Comfigrip handle
- Soleplate technology: tri-zone technology



300291

- Stainless steel soleplate
- 2400W
- Dualzone steam chamber
- Variable and vertical steam
- Non-drip
- Anti-scale
- 350ml easy view water tank
- 100g power cord



300282

- Ceramic soleplate
- 2400W
- 130g steam shot
- 45g constant steam
- Dualzone steam chamber
- Variable and vertical steam
- Non-drip.
- Anti-scale.
- Self clean
- 350ml easy view water tank

SPEED STEAM

MOST POWERFUL STEAM GENERATOR

Continuous steam for effortless ironing

332100

Steam generator

- Steam output 140g/min
- 400g steam shot
- 1.8L water tank
- 3000W
- Ceramic soleplate
- 7-bar pump
- Led buttons
- Steam & dry iron
- Continuous steam with refilling removable water tank



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